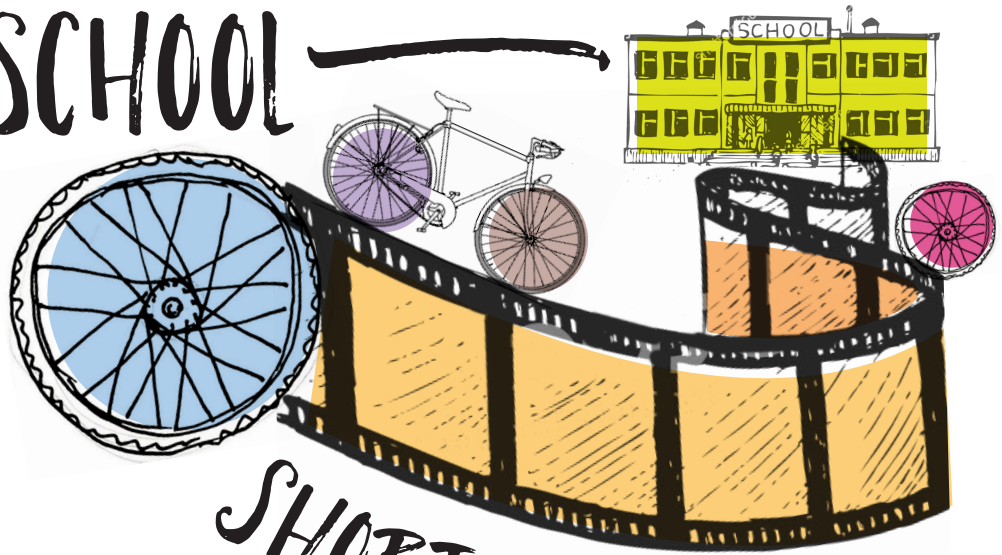


The Bike to School program is excited to host the second annual short film contest to celebrate the culture of cycling to school in New York City and will be showing top entries at the

2017 BIKE EXPO NEW YORK

BIKE TO SCHOOL



SHORT FILM CONTEST

CREATE AN INSPIRING VIDEO THAT DOES ANY OF THE FOLLOWING:

- (1) Highlights your trip between home and school, or from school to your after school activities, on your bicycle.
- (2) Focuses on a service project you do through your school that is bike oriented.
- (3) Uses creative ways to tell a story about how cycling has improved your life and your community.
- (4) Above all else, encourages others to bike to school too.

All films must promote safe cycling when demonstrating or addressing barriers.

Videos should run between 1-3 minutes and be created by students (18 years old and younger). Videos will be judged based upon their: creativity, humor, effective messaging and attention to editing.

SUBMISSION DEADLINE: MARCH 31

TOP ENTRIES WILL BE SHOWN AT THE BIKE EXPO NEW YORK, THE BICYCLE FILM FEST AND THE YOUTH BIKE SUMMIT

HOW TO SUBMIT:

Email submission to: bikefilms@bike.nyc

ACCEPTABLE FORMATS:

- Youtube or Vimeo video links
- .MP4 .MOV or .WAV files sent as an attachment or link to download.

ENTRIES MUST INCLUDE:

School Name, Names of Students, Name and contact information of Teacher Coordinator



We want to see you in action! Document and share your bike to school short video production process by tagging @bikenewyork and using the hashtag #biketoschoolfilms on your social media posts.